



## The Self-Managed Music Career

*Maury Okun, President, Detroit Chamber Winds & Strings and ArtOps*

**MUS 491 - sec. 301**

**FALL 2024**

**2 credits**

From the practice room to the board room, this course reveals multiple paths to a fulfilling musical career. Balancing the harmony and dissonance of music and money is central to the journey of the innovative musician. The Music of Entrepreneurship studies the business elements – the development, finance, marketing, relationship building, logistics, and legal structures – that fuel the successful musical enterprise. Options are surveyed from both sides of the footlights, imagining musical opportunities while exploring the behind the scenes activities that make them sustainable. Taught by Maury Okun, President of Detroit Chamber Winds & Strings and ArtOps.

**Wednesdays**  
**6:00 – 8:50 p.m.**



College of Music  
MICHIGAN STATE UNIVERSITY

*Can be used for Elective Credit - Please confirm with your advisor.*